



HAWKEYE MANUFACTURING, INC.
1125 Commerce Road
Richmond, VA 23224
804-231-7727
804-231-2725 Fax

DEALER APPLICATION

Company Name: _____ Phone # _____
Address: _____ Fax# _____
City: _____ County _____ State _____ Zip _____
Email: _____ Web Site Address: _____

Company Principals

Name: _____ Title: _____ Phone _____
Address: _____
Name: _____ Title: _____ Phone _____
Address: _____
Name: _____ Title: _____ Phone _____
Address: _____

Financial Institution:

_____ Phone _____
Contact: _____ Account Type: Checking Savings _____

Type of Business (Check One)

Partnership Sole Proprietorship Close Corporation Public Corporation
Number of Years in Business: _____ Incorporated: _____

Briefly, outline your current business or business experience. Tell us about your business (Use back of page if necessary):

Business Details

Number of Employees: _____

Number of Sales Representatives: _____

Type of products sold: _____

Brand Names you now carry (Spas, Pools, Gazebo's, etc.):

Number of Showrooms: _____ sq. ft. (each) _____

Showroom Location (s) give full address of every store (use additional sheets if necessary):

| | | |
|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

Manufacturer and number of spas on display:

| | | | | | |
|-------|-------|-------|-------|-------|-------|
| _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ |

How Many Hawkeye Manufactured Spas do you plan to display? _____

Warehouse location: _____ sq. ft. _____

Describe your geographic region (and from how far away do you attract customers?):

What are your target customer demographics? _____

Which brands will be your greatest competition? _____

Do you have a full time service department? _____

If yes, how much coverage (miles) do they provide? _____

Total number of spas your company has sold for the past two years: _____ 2001 _____ 2002

Projected spas sales for the next year: _____

Projected shows/fairs planned for the upcoming year: _____

When is your decision date for choosing a manufacturer? _____

When do you expect the first shipment's arrival? _____

How did you hear about us? _____